

# Salvador Nava Cruz



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## PROJECTS AND EXPERIENCE

### ION Financiera

— *Technical Leader.*

JUL 2021 - PRESENT

Working with Mexican company ION, leading the API Development Team, ensuring the success of the solutions that we deliver, and verifying the quality of our software. Collaborating closely with Product Owners and Software Architects, helping to drive the high-level architectural designs to the Development Team.

We develop ION’s new digital credit origination platform and automatic customer care center, 3rd party API integrations of core banking systems, payment systems, instant messaging providers and BPM software. Using NodeJS, TypeScript, and Serverless Framework, supported by cloud serverless architecture in AWS.

— *Developer Sr.*

FEB 2021 - JUL 2021

Working with Mexican company ION, building base business APIs and integrations with core banking and payment systems, using NodeJS, TypeScript, and Serverless Framework, supported by cloud serverless architecture in AWS.

Site: <https://www.ion.com.mx/>

### e-Bitware — *Backend Developer*

MAY 2020 - FEB 2021

Working with mexican company e-Bitware, building a multi-channel messaging contact center for customer service, using microservices architecture with NodeJS, Java SpringBoot and Apache Kafka for communication between microservices.

Site: <https://www.e-bitware.com/>

### TraderBot — *Machine learning project*

JAN 2020 - FEB 2020

Udacity Project: Developed with an MVC architecture [using Django, Javascript, HTML and CSS] Alpha Vantage and Scikit Learn tools. Platform for testing machine learning models for predicting stock prices.

Site: <https://traderbot-prod.herokuapp.com/>

### yumma.com.mx — *e-Commerce platform*

OCT 2019 - JAN 2020

Developed with an MVC architecture [using Django]. Platform for selling and delivering vegan protein and other lean supplements in Mexico.

Design and implementation of copywriting and marketing strategies, including digital advertising on Google Ads and Facebook Ads.

Site: <https://www.yumma.com.mx/>

### bhip.mx — *e-Commerce platform*

JUN 2018 - OCT 2019

Developed with an MVC architecture [using Django]. Platform for selling and delivering vegan protein and other lean supplements in Mexico.

Design and implementation of copywriting and marketing strategies, including digital advertising on Google Ads and Facebook Ads.

Site: <https://www.bhip.mx/>

### Bhip Global Inc — *Independent Distributor*

SEP 2016 - MAY 2018

Independent distributor at network marketing company Bhip Global Inc. Developed sales and leadership skills.

### Prometeo — *Detachable mobility system for mechanical wheelchair*

JUN 2015 - JAN 2016

Startup easy access mobility project developed with electronic and electromechanical systems

FB Page: <https://www.facebook.com/prometeomovilidad/>

## SKILLS

Full stack web development  
[REST APIs, backend, frontend].

Frameworks and technologies:  
AWS, Serverless Framework,  
Django, Spring Boot, React.JS,  
Nest.JS, PostgreSQL, MongoDB,  
MySQL, Apache Kafka, Docker,  
Jenkins, SciKit, Selenium, JMeter,  
Locust.

## LANGUAGES

### English and Spanish

JavaScript, Python, Java,  
TypeScript, C++, SQL, NoSQL,  
Matlab, CSS, HTML.

## MORE INTERESTS

- Leadership Development
- Copywriting
- Startups
- Digital Marketing
- Advertising
- Cycling
- Arts and Music

**Centro de Tecnología e Innovación — *Electronic Design Intern***

OCT 2014 - JAN 2016

Design and implementation of electronic devices for positive social projects

Site: <http://www.ctinmx.com/>

**COURSES AND CERTIFICATIONS**

**Algorithms: Divide and Conquer, Sorting and Searching, and Randomized Algorithms**  
— *Coursera.com - Stanford*

<https://coursera.org/share/a0e63497f7bea6767bb9e86e7debb93d>

**EDUCATION**

**UPIITA-IPN, CDMX — *Mechatronics Engineering***

AUG 2012 - JUN 2017

**CECyT 9 - IPN, CDMX — *Digital Systems Technician***

AUG 2009 - JUN 2012